



COMPETITION TIME!

Looking to develop your commercial awareness?



Watson's Daily and HarryClarkLaw are teaming up to offer a **FREE commercial awareness competition!**

It's open to anyone around the world, completely virtual and there are some great prizes to be won...



Here's How It Works

First Round Quiz

Multiple attempts at 40 multiple-choice questions, covering general and legally-specific commercial awareness. 80% pass needed to move on to the second round, with 15 seconds for each question. Complete it on the Watson's Daily website.



ROUND
01

Second Round Quiz

One attempt, 40 (harder) multiple-choice questions, again covering general and legally-specific commercial awareness. Completed on the Watson's Daily website with 15 seconds per question. The top scoring 30 candidates will move on to....

ROUND
02

Written Case Study Analysis

The top 30 scoring candidates from the previous round will write a 500 word commercial summary of a news story and how it relates/is important to a fictional firm and its clients.

ROUND
03



Presentations

The top 6 candidates will be invited to give a 10 minute presentation over video on their chosen commercial subject from a number of categories (that is different to Round 3).

ROUND
04

There's also prizes up for grabs for everyone!



Competition Prizes

ALL PARTICIPANTS OF THE COMPETITION - REGARDLESS OF WHAT STAGE THEY REACH - WILL BE INVITED TO AN EXCLUSIVE WEBINAR WITH PETER WATSON AND HARRY CLARK TO GIVE GENERAL FEEDBACK ON CANDIDATE'S PERFORMANCES AND FURTHER INSIGHTS AND TIPS ON COMMERCIAL AWARENESS, AS WELL AS A CERTIFICATE OF PARTICIPATION.

Final Round Candidates (Top 6)

- 3 months premium access to Watson's Daily
- 1 x 30 minute coaching/consultation session with Harry and an application/CV review

Top 3 Candidates (in addition to the above)

- 1 month of commercial awareness coaching with Peter Watson
- An additional 30 minute coaching/consultation session with Harry

1st Place Candidate (in addition to the above)

- Podcast appearance on 'More From Law' to discuss their journey + a topic of their choice

KEY DATES

JUNE - JULY 2020

An exclusive webinar for all participants will take place once the competition has concluded to provide feedback and insights.

We'll be hosting a live drop-in Q&A session this Friday on LinkedIn as well!

15/06

**Competition
Opens**

**16/06 - iTunes,
Spotify and Harry's
Website**

**More From Law Commercial
Awareness Episode with
Watson's Daily Released**

23/06

**Advanced Quiz
Round
Released**

01/07

**Written Case
Study Round
Begins**

**Late
July**

**Virtual
Presentations
Held**

INTERESTED?

HEAD OVER TO:

www.watsonsdaily.com

AT 7PM BST TO GET
STARTED!

**If you want some
commercial-awareness-themed
insiders tips and resources
throughout the competition,
[comment below](#) to be added to my
newsletter!**

